**STATEMENT OF PURPOSE**

**RA1511008010409**

**SATYAM PUNIYA**

I have admired my cousin throughout my life, having seen him start up his own business from scratch and go on to live life only a few can dream about. From facing all the challenges to taking all the risks ,I have seen him achieve success at it’s best. This was the reason I was intrigued by the idea of getting involved in a business myself. Moreover coming from a business family background I feel the urge to get involved in my family business. Having worked for 2 years in an IT firm I want to move my focus towards attaining an MBA degree in Management which will enhance my capabilities of managing people and will help me get involved with the field that Interests me.

During my second year I was a part of AIESEC in Chennai , where I was the only person out of the selected few who was given the Business Development department. On our first meeting which took place at the Haddows club we were addressed as the people who stood out from the crowd were those who had been allotted the Business Development domain. Being one among the chosen few gave me confidence that I will continue to do my very best in whatever I do. During my tenure in AIESEC, I had generated over 400 leads and held many seminars in order to promote the programs offered by the organization. This not only gave me an exposure but also gave me the confidence to speak in front of the entire crowd and address them effortlessly. This was an incredibly valuable opportunity to learn about management and obtain experience and knowledge that cannot be learned through books and classroom study alone.

I earned my Bachelor’s degree in Information and Technology from SRM Institute of Science and Technology, where along with my technical subjects I attended few management-related courses, including Introduction to Total Quality Management, Stress Management, International Relations, and Mass Communication as open electives. During my four years of training, I had a positive attitude and developed good relationships with both classmates and teachers. Perhaps most importantly, during my time in the university I cultivated the patience necessary to deal with people in need. Apart from working to help people in need, we also had opportunities for self-reflection and growth, such as when we had disagreements with those with whom we lived. In these situations, it was important that I have patience and communicate clearly to mediate and resolve conflicts. My work has provided me with valuable knowledge and experience that will be of great use in my future management-related work, where such communication skills are vital to success.

Once I finish your course in management, I plan to return to the booming service industry in my country and apply what I learn in your program to the benefit of the company. Within five years after graduating, I expect to have developed a successful career that I can be proud of. I believe that my past records show a steady yet rapid progression through the business world, and I am eager to continue that progression by enrolling in your MBA program. Thank you for your time and consideration.